

FMEA
ENERGY CONNECTIONS
CONFERENCE
TRADE & SHOW



NOVEMBER 8-9, 2017

RENAISSANCE WORLD GOLF VILLAGE

ST. AUGUSTINE



December 12, 2016

Dear Florida Public Power Supporter,

You do business with municipal electric utilities so you understand sustained relationships and continuous exposure to this market segment is essential for long term success. The FMEA Energy Connections Conference and Trade Show brings together electric utility personnel from Florida's municipal, cooperative and investor-owned utilities from across the state.

Participating as a conference sponsor is easy. Take note of the benefits accompanying the different levels of sponsorship, to determine an appropriate level of support for your company.

Your sponsorship includes an important benefit:
**Recognition as a Sponsor within the FMEA Mobile App –
Providing a convenient advertising and communication
tool to Florida's Municipal Utility market**

There are five levels of sponsorship to choose from. Each level adds value to your participation through increased company exposure and access to conference attendees.

Please complete the Sponsorship/Registration forms on the following pages and submit to FMEA by October 20, 2017, to guarantee your sponsorship. If you have questions please call (850) 251-5465 or send an email to canderson@publicpower.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Cheryl Anderson", written over a light blue horizontal line.

Cheryl Anderson

Director of Training & Member Services



Sponsorship Levels

Diamond - \$10,000 • *A full year of Premium level exposure*

Diamond level Sponsors will enjoy an exclusive level of access to all parts of the Florida Public Power community. As a Diamond level sponsor you will receive Gold level benefits during all 3 major events FMEA produces annually: The Florida Lineman Competition, FMEA Annual Conference and the FMEA Energy Connections Conference & Trade Show. In addition to Gold level sponsorships at each event, Diamond Sponsors enjoy a full year of complimentary advertising across all of our digital publications.

- **EXCLUSIVE** speaking time welcoming the attendees at the beginning of the General Session
- All benefits offered to Gold Level Sponsors (of every FMEA Conference for one calendar year), including the unique opportunity to set up a visual display at the well-attended Wednesday evening reception during Annual Conference
- Twelve months complimentary digital ad placement in FMEA's Headline News - Distributed twice weekly via email to over 3,500 industry professionals including all FMEA utility and associate members. Headline News is the go-to source in Florida for important energy industry news. Your sponsorship will include a graphic ad linked to your company's website for twelve months and your company logo linked to your website on the side bar of publicpower.com and all sub-pages.

This sustained exposure will establish your presence in Florida's public power community before and after your time at the conference, an exceptional value.

Platinum: \$5,000

- **Your company FEATURED on the home screen of the Florida Municipal Electric Association (FMEA) Mobile Application - available on all smart phones and tablets! The FMEA App will serve as a convenient advertising and communication tool leading to the competition event weekend, as well as throughout the year, providing users a reference tool with company, product and contact information.**
- Welcoming remarks to attendees after the refreshment break during General Session - We invite you to stand before the full General Session and welcome all attendees to the conference. This valuable speaking time will provide maximum exposure for you and your company.
- **Recognition of your sponsorship on the back cover of the conference program.**

More Benefits for Platinum Sponsors

- **SIX complimentary conference registrations.**
- **TWO complimentary Trade Show tables.**
- **Complimentary digital ad placement in FMEA's Headline News and one issue of Relay Magazine.** Distributed twice weekly via email to more than 3,500 industry professionals, including all FMEA utility and associate members, Headline News is the go-to source in Florida for important industry news. Your sponsorship includes a graphic ad linked to your company's website for 3 months. This sustained exposure establishes your presence in Florida's public power community before and after your time at the conference, an exceptional value.
- Your company logo posted on the main conference web page of FMEA's publicpower.com and promotional materials leading up to the conference linked to your company website.
- Your business card (or your company's card) printed in the official conference program distributed on-site to attendees.
- Your company logo displayed in the program distributed to attendees at registration.
- Public recognition of your sponsorship by conference moderators.
- Company logo displayed throughout the conference on signage and on video screens before and in between sessions.
- Identification as conference sponsor on your name badge.



Sponsorship Levels

Gold: \$3,000

- **Your company logo listed on the Florida Municipal Electric Association (FMEA) - Mobile Application - available on all smart phones and tablets! The FMEA App will serve as a convenient advertising and communication tool leading to the conference, as well as throughout the year, providing users a reference tool with company, product and contact information.**
- **FOUR complimentary conference registrations.**
- **TWO complimentary Trade Show tables.**
- **Complimentary digital ad placement in FMEA's Headline News.**
Distributed twice weekly via email to more than 3,500 industry professionals, including all FMEA utility and associate members, Headline News is the go-to source in Florida for important industry news. Your sponsorship includes a graphic ad linked to your company's website for three months. This sustained exposure establishes your presence in Florida's public power community before and after your time at the conference, an exceptional value.
- Your company logo posted on the main conference web page of FMEA's publicpower.com and promotional materials leading up to the conference linked to your company website.
- Your business card (or your company's card) printed in the official conference program distributed on-site to attendees.
- Your company logo displayed in the program distributed to attendees at registration.
- Public recognition of your sponsorship by conference moderators.
- Company logo displayed throughout the conference on signage and on video screens before and in between sessions.
- Identification as conference sponsor on your name badge.

Silver: \$2,000

- **Your company logo listed on the Florida Municipal Electric Association (FMEA) - Mobile Application - available on all smart phones and tablets! The FMEA App will serve as a convenient advertising and communication tool leading to the conference, as well as throughout the year, providing users a reference tool with company, product and contact information.**
- **TWO complimentary conference registrations.**
- **ONE complimentary Trade Show table.**
- Your company logo posted on the main conference web page of FMEA's publicpower.com and promotional materials leading up to the conference linked to your company website.
- Your business card (or your company's card) printed in the official conference program distributed on-site to attendees
- Your company logo displayed in the program distributed to attendees at registration.
- Public recognition of your sponsorship by conference moderators.
- Company logo displayed throughout the conference on signage and on video screens before and in between sessions.
- Identification as conference sponsor on your name badge.

Bronze: \$1,500

- **Your company logo listed on the Florida Municipal Electric Association (FMEA) - Mobile Application - available on all smart phones and tablets! The FMEA App will serve as a convenient advertising and communication tool leading to the conference, as well as throughout the year, providing users a reference tool with company, product and contact information.**
- **ONE complimentary conference registration**
- Your company logo posted on the main conference web page of FMEA's publicpower.com and promotional materials leading up to the conference linked to your company website.
- Your business card (or your company's card) printed in the official conference program distributed on-site to attendees.
- Your company logo displayed in the program distributed to attendees at registration.
- Public recognition of your sponsorship by conference moderators.
- Company logo displayed throughout the conference on signage and on video screen before and in between sessions.
- Identification as conference sponsor on your name badge.

FMEA ENERGY CONNECTIONS & CONFERENCE

NOVEMBER 8-9, 2017

TRADE SHOW

RENAISSANCE WORLD GOLF VILLAGE HOTEL – ST. AUGUSTINE



Sponsorship Registration

Select One	Level	Contribution
<input type="checkbox"/>	Diamond	\$10,000
<input type="checkbox"/>	Platinum	\$5,000
<input type="checkbox"/>	Gold	\$3,000
<input type="checkbox"/>	Silver	\$2,000
<input type="checkbox"/>	Bronze	\$1,500

Company Information

Company _____
 (Please capitalize and punctuate exactly as it should appear on conference materials.)

Contact name _____

Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell phone _____ Fax _____

Contact E-mail _____

Confirmation E-mail (if different than Contact) _____

Do you require electricity supplied to your table location? (Additional service fee of \$45 required)? Yes No

Do you plan on staying overnight for the Thursday morning breakfast in the Trade show? Yes No

My company is a BRONZE LEVEL SPONSOR and would like to purchase a Trade Show table. Yes No

Table choices: 1st _____ 2nd _____ 3rd _____

Payment Information

Payment enclosed: Please make checks payable to: Florida Municipal Electric Association. \$ _____

Please charge my : Visa MC AMEX In the amount of: \$ _____

Card No. _____ Exp. Date _____ CVV Code _____

Cardholder name _____

Cardholder address _____ Cardholder City/State/Zip _____

Cardholder Phone _____ Signature _____

Representative #1

Included for all sponsorship levels

Full Name _____ Nickname for badge _____

Company _____ Job Title _____

City & State _____ Office phone _____ Alternate phone _____

E-mail _____

Enter information for Additional Representative on next page

For FMEA Use Only	
Received _____	Amount _____
Ack. Sent _____	Balance Due _____
Check/Visa/MC/AMEX _____	

Please return by October 20, 2017 to:

Email: gholmes@publicpower.com

Mail: FMEA

PO Box 10114

Tallahassee, FL 32302-2114

Fax: (850) 222-0358

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TRADE SHOW

RENAISSANCE WORLD GOLF VILLAGE HOTEL – ST. AUGUSTINE



Additional Representatives

Representative #2

Included for Silver, Gold, Platinum and Diamond Sponsors only

Full Name _____ Nickname for badge _____

Company _____ Job Title _____

City & State _____ Office phone _____ Alternate phone _____

E-mail _____

Representative #3

Included for Gold, Platinum and Diamond Sponsors only

Full Name _____ Nickname for badge _____

Company _____ Job Title _____

City & State _____ Office phone _____ Alternate phone _____

E-mail _____

Representative #4

Included for Gold, Platinum and Diamond Sponsors only

Full Name _____ Nickname for badge _____

Company _____ Job Title _____

City & State _____ Office phone _____ Alternate phone _____

E-mail _____

Representative #5

Included for Platinum and Diamond Sponsors only

Full Name _____ Nickname for badge _____

Company _____ Job Title _____

City & State _____ Office phone _____ Alternate phone _____

E-mail _____

Representative #6

Included for Platinum Sponsors only

Full Name _____ Nickname for badge _____

Company _____ Job Title _____

City & State _____ Office phone _____ Alternate phone _____

E-mail _____

FMEA ENERGY CONNECTIONS & CONFERENCE NOVEMBER 8-9, 2017 TRADE SHOW



RENAISSANCE World Golf Village Hotel – ST. AUGUSTINE

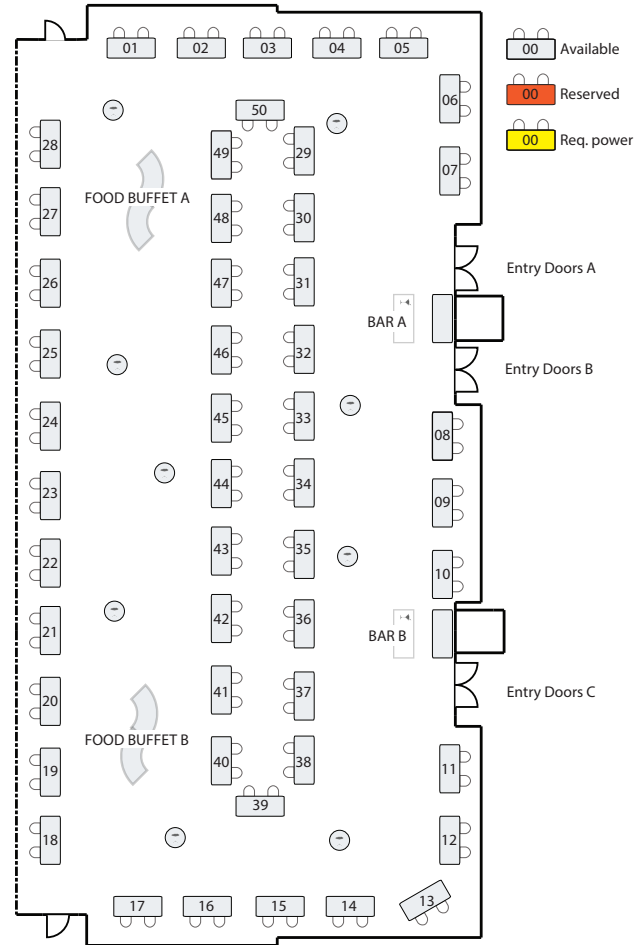
Exhibit Hall Map**

The Florida Municipal Electric Association invites your company to exhibit at the 2017 Energy Connections Conference Trade Show November 8th, in St. Augustine. This event joins professionals from transmission and distribution, engineering, power supply, customer and energy services, public relations, safety, telecom and finance and marketing. Registered exhibitors are invited to attend all conference sessions.

Exhibit fees include conference registration for up to TWO attendees per table. Exhibitors may reserve a specific table by telephone if the paid contract is remitted within (10) business days of the telephone reservation.

Thursday morning breakfast inside the Trade show room. Attendance is not required of Exhibitors who are not planning on staying overnight. Please indicate on registration form if you plan on staying overnight for the Thursday morning breakfast.

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*Conference sponsor
**Room layout subject to change



Exhibitor Prospectus: Rules and Conditions

Content/Composition of exhibits

Exhibits can consist of any equipment, merchandise or service of interest to electric utility officials and personnel. FMEA reserves the right to decline and prohibit any exhibit or any part of an exhibit which, in FMEA's opinion, is not proper. Both FMEA and the hotel reserve the right to limit the size and weight of equipment.

Space assignments

Every effort will be made by FMEA to assign the exhibitor's first choice of space. Space is assigned on a first-come, first-serve basis, and exhibitors must specify first, second and third choices. FMEA reserves the right to relocate table assignments or redesign the exhibit area, if necessary, in order to make optimal use of space and/or to meet any requirements for Florida's fire code.

Special materials

Extra materials ordered by exhibitors shall conform to the exhibit hall's and the decorator's specifications.

Music

Exhibitors are prohibited from playing live or recorded music at tables.

Table exclusions

The table rental fee includes a table and two chairs, it **DOES NOT** include electrical service, extra furniture, telephone service, Internet connectivity or freight shipping.

Program listing

All exhibiting companies that have reserved space and paid their fees in full by October 20, 2017, will be listed in the Conference and Trade Show Program.

Federal Tax ID

Florida Municipal Electric Association
59-1267173

Table fees for November 8-9, 2017

	Associate Member	Non-Member
1 Table	\$500	\$700
2 Tables	\$750	\$1,000
3 or more Tables	\$950	\$1,150

Terms of contract

The contract must be accompanied by payment for the full amount of the table(s) cost. Exhibitors should complete the entire contract, including registration sections. In order for your representatives to receive an exhibitor's badge, it is important you notify the exhibit coordinator of any changes in attendees. Cancellations and refund requests must be in writing, will only be accepted until October 20, 2017, and are subject to a 15% processing fee.

Liability and security

Neither FMEA, the table decorator, nor the management of the hotel, shall be responsible for the safety of the property of the exhibitors, nor for loss or damage by fire, accident, theft or other causes. Exhibitors who desire to insure their goods must do so at their own expense.

Exhibit hours and table attendance

It is imperative tables be properly staffed during posted hours. To reduce aisle congestion and encourage delegate interaction, FMEA recommends no more than two representatives staff the table at any time. Table hours are subject to modification prior to the Conference to adapt to any necessary changes in Conference session times; however, all exhibitors will receive adequate notice should this be necessary.

SETUP: The exhibit hall will be available for set-up at **2:00 pm** on Wednesday, November 8.

All exhibits must be in place and fully staffed by 3:45 pm for **opening at 4:00 pm**. Exhibitors may confer with clients beyond the official exhibit hours except during scheduled Conference Program times.

TAKE DOWN: All exhibits must be taken down by **10 am** on Thursday, November 9.